



CRYSTAL WASHINGTON

Audience Questionnaire

Thank you in advance for your help. Please note that your responses will remain anonymous unless you indicate that you would like to be mentioned in the presentation. The purpose of this questionnaire is to ensure that the information that I provide during my session at your upcoming conference is both relevant and timely for you.

This questionnaire should take no more than 5-10 minutes to complete.

First Name

Last Name

Email Address (*in the event I have a follow-up question*)

Mailing Address (*for thank you*)

What is your greatest professional challenge right now?

Do you think this organization has any blind spots concerning this challenge? If so, what are they?

What do you want to walk away knowing after this presentation?

What do you not want to hear about in this presentation?

If you were crafting the talk, what would you be sure to include?

If applicable, how did you obtain your last three clients?

Is there anything else I should know?

Thank you for sharing your valuable time with me! Your input is invaluable to the presentation. Please fill out and return this form by clicking the submit button below or emailing it to crystal@crystalwashington.com.