

CRYSTAL'S BIO



# FUTURIST & TECHNOLOGY STRATEGIST

Embrace the future with clarity and confidence!



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Crystal Washington, CSP works with organizations that want to leverage technology to increase profits and productivity!

As a technology strategist and certified futurist, Crystal takes complex social media, app, and web topics, and makes them easy to understand and accessible for everyday people.

Crystal's clients comprise Fortune 500 companies including Google, Microsoft, and GE and as a sought-after keynote speaker, she has entertained and educated audiences around the globe.

She has appeared in numerous publications including Entrepreneur, Bloomberg Businessweek, and Forbes and is regularly called on by major television networks as a tech expert.

Crystal is the author of the books *One Tech Action: An Efficiency Guide for Busy Non-techie Professionals to get More Done, Build Better Relationships, and Enjoy More Free time* and *The Social Media Why: A Busy Professional's Practical Guide to Using Social Media Including LinkedIn, Facebook, Twitter, YouTube, Pinterest, Google+ and Blogs for Business.*