



CRYSTAL
WASHINGTON

FUTURIST & TECHNOLOGY STRATEGIST

Embrace the future with clarity and confidence!

Futurist, author, and Hall of Fame Speaker Crystal Washington equips financial services and insurance organizations with the knowledge they need to become "future-proof."



What clients have to say

“The audience response to her content has been amazing. Crystal's energy, passion, and expertise simply wows.”

Sterling T. Shea
Associate Publisher, Barron's

“Not only was it informative and engaging, you were able to provide real life solutions to some of our organizational obstacles.”

John Lucido
Executive Director, Farmer's Insurance

“The combination of knowing your audience and doing the research and then providing information that we can really use that's actionable, and then making it all so much fun, is something I've never seen before in 12 years.”

Dave O'Brien
Conference Chair, National Association of Insurance and Financial Advisors

“Crystal, Thank you for your presentation at the Brinker Capital meeting last week! I've seen a lot of industry-sponsored presentations ... Yours was by far the most impactful and relevant! I'm working to put some of your ideas into action!”

Brian T. Rosenbaum, CFP
Melnick Rosenbaum Wealth Management



Harness Generative AI like ChatGPT for Enhanced Performance

- Gain an understanding of the mechanics of generative AI, its boundaries, and its optimal applications.
- Grasp the profound implications of tools like ChatGPT for the future of your industry.
- Develop strategies for seamlessly integrating generative AI into your existing systems to amplify your outcomes.
- Navigate the ethical considerations and adopt best practices for harnessing generative AI's potential in the realm of business applications.



Futureproof Yourself: Innovate & Thrive in Times of Uncertainty

- Unlock the true potential of the future, allowing you to shape and wield it for unparalleled success.
- Discover the most underappreciated gems of innovation—ones that are already in your possession.
- Construct a robust framework to future-proof both your career and organization, ensuring you thrive through uncertainty and turmoil.



The Future is NOW: Technology & Trends That Will Revolutionize

- Decode the intriguing shifts in human behavior that are driving innovation within organizations.
- Unearth the top five groundbreaking technologies poised to disrupt or revolutionize your industry.
- Depart equipped with the means to activate fresh strategies while effortlessly staying ahead of the ever-evolving trends!



NextGen Sales Connections: The Future's Tech-Powered Growth Strategies

- Master the art of reaching out to clients under pressure, avoiding potential pitfalls.
- Elevate your personal brand online with effective strategies.
- Transform from a standard-issue salesperson to a superhero in the eyes of your clients, especially during challenging times.
- Harness the power of tech tools to propel your clients, partners, and prospects from "What now?" to "WOW!"



The Workplace Revolution: Embrace Tomorrow Today

- Unmask the significant ways in which technology is reshaping our very essence.
- Navigate through the Top Ten Trends that are set to leave an indelible mark on you, your workplace, and your industry.
- Unearth invaluable tips and strategies for boosting efficiency and performance, even in times of talent scarcity and supply chain disruptions.

NAMED A FORBES LEADING FEMALE FUTURIST

BOOK CRYSTAL!

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Technology talks
for Leadership,
Sales, and
efficiency.**

RESIDENT FUTURIST ON SEASON 2
OF EMMY-NOMINATED

LIFE 2.0



ASSESSMENTS & CONSULTING

Add Crystal's FutureBend PACE Assessment for each attendee as part of a speaking package, or bring Crystal in to assess the future readiness of your team and organization.



SPEAKING

Hire Crystal to craft a customized and highly engaging talk for your event!

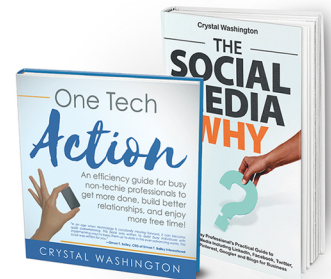


COURSES

Choose from already-created courses on future-proofing organizations or have Crystal create a custom course to increase idea implementation post-keynote.

CRYSTAL'S BOOKS

One Tech Action & The Social Media Why



HAPPY CLIENTS



APPEARANCES

