



CRYSTAL  
WASHINGTON

# FUTURIST & TECHNOLOGY STRATEGIST

Embrace the future with clarity and confidence!

Futurist, author, and Hall of Fame Speaker Crystal Washington equips real estate organizations with the knowledge they need to become "future-proof."



## What clients have to say

“Thanks again for the introduction to Nextdoor. I downloaded it in your session and within the first half hour, I scheduled a listing appointment with a new contact for this Saturday! You rock!”

**Sid Walker**  
Agent, RE/MAX

“Some of our favorite comments included: “best event I had attended all year;” “laugh out loud entertainment;” and “can we get her to come speak to our company?”

**Karen Karwoski**,  
President, CREW-St. Louis

“Your message and information were to the point and focused to the needs of Realtors®. You were repeatedly selected by attendees as their favorite speaker of the convention, and the comment by one attendee sums it up perfectly. “She was witty and her delivery was spot on!”

**Jodie Cady**  
Director of Events, Michigan Realtors®

“We had high expectations for your session in IMOCIONATE iTEC and you clearly exceeded them. Your presentation helped Portuguese real estate agents to welcome technology innovations as tools to reach new grounds.

**Pedro Pereira**  
Director of Marketing, Union de Creditos Inmobiliarios



### Harness Generative AI like ChatGPT for Enhanced Performance

- Gain an understanding of the mechanics of generative AI, its boundaries, and its optimal applications.
- Grasp the profound implications of tools like ChatGPT for the future of your industry.
- Develop strategies for seamlessly integrating generative AI into your existing systems to amplify your outcomes.
- Navigate the ethical considerations and adopt best practices for harnessing generative AI's potential in the realm of business applications.



### Futureproof Yourself: Innovate & Thrive in Times of Uncertainty

- Unlock the true potential of the future, allowing you to shape and wield it for unparalleled success.
- Discover the most underappreciated gems of innovation—ones that are already in your possession.
- Construct a robust framework to future-proof both your career and organization, ensuring you thrive through uncertainty and turmoil.



### The Future is NOW: Technology & Trends That Will Revolutionize

- Decode the intriguing shifts in human behavior that are driving innovation within organizations.
- Unearth the top five groundbreaking technologies poised to disrupt or revolutionize your industry.
- Depart equipped with the means to activate fresh strategies while effortlessly staying ahead of the ever-evolving trends!



### NextGen Sales Connections: The Future's Tech-Powered Growth Strategies

- Master the art of reaching out to clients under pressure, avoiding potential pitfalls.
- Elevate your personal brand online with effective strategies.
- Transform from a standard-issue salesperson to a superhero in the eyes of your clients, especially during challenging times.
- Harness the power of tech tools to propel your clients, partners, and prospects from “What now?” to “WOW!”



### The Workplace Revolution: Embrace Tomorrow Today

- Unmask the significant ways in which technology is reshaping our very essence.
- Navigate through the Top Ten Trends that are set to leave an indelible mark on you, your workplace, and your industry.
- Unearth invaluable tips and strategies for boosting efficiency and performance, even in times of talent scarcity and supply chain disruptions.

## NAMED A FORBES LEADING FEMALE FUTURIST

BOOK CRYSTAL!

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**Futurist and  
Technology talks  
for Leadership,  
Sales, and  
efficiency.**

RESIDENT FUTURIST ON SEASON 2  
OF EMMY-NOMINATED

# LIFE 2.0



## ASSESSMENTS & CONSULTING

Add Crystal's FutureBend PACE Assessment for each attendee as part of a speaking package, or bring Crystal in to assess the future readiness of your team and organization.



## SPEAKING

Hire Crystal to craft a customized and highly engaging talk for your event!

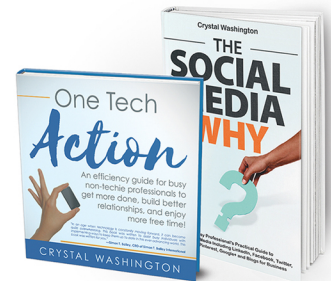


## COURSES

Choose from already-created courses on future-proofing organizations or have Crystal create a custom course to increase idea implementation post-keynote.

## CRYSTAL'S BOOKS

One Tech Action & The Social Media Why



## HAPPY CLIENTS



## APPEARANCES

