



CRYSTAL  
WASHINGTON

# FUTURIST & TECHNOLOGY STRATEGIST

Embrace the future with clarity and confidence!

Futurist, author, and Hall of Fame Speaker, Crystal Washington equips organizations with the knowledge they need to become "future-proof."



## What clients have to say

“The audience response to her content has been amazing. Crystal’s energy, passion, and expertise simply wows.”

**Sterling T. Shea**  
Associate Publisher, Barron’s

“You did an incredible job making the content relevant to multiple generations of workers and making it engaging! I would 100% suggest that Kaiser brings Crystal into larger groups of more senior employees for her to dazzle them!”

**Rachael McGlaston**  
Organizational Effectiveness Consultant,  
Kaiser Permanente

“She was engaging. She was smart. She was funny! Additionally, she made our 500+ attendees start thinking about “how the future of technology” and the trends around artificial intelligence could positively impact their enterprises.”

**Chris Kowalke**  
Owner, Hoopla Communications

“Crystal Washington presented the most amazing analysis of looking forward to the “Easter eggs” of change. She did her advanced research on our industry and she created a positive connection with our members and audience. Beyond amazing!”

**Robert N. Bradshaw Jr., MAM**  
President & CEO  
Independent Insurance Agents of Virginia



### Future-Proof Yourself: Innovate and Thrive in Times of Uncertainty

- Understand the future’s gifts, allowing you to shape and manipulate for your ultimate outcomes.
- Identify the most under-utilized breadcrumbs of innovation that you already have in your basket.
- Create a framework to future-proof your career while removing stress!



### Generative AI for Leaders: Staying Ahead in a Machine-Driven World Highly Customized to Industries and Job Functions

- Understand what generative AI is—and isn’t—along with its latest capabilities and limitations.
- Explore how tools like ChatGPT are reshaping your industry and transforming business operations.
- Learn strategies for integrating generative AI into workflows to maximize productivity and results.
- Discover best practices and ethical considerations for using AI responsibly in business.



### The Competitive Edge: Spot Trends and Thrive in the Future of Work

- Spot the difference between passing fads and game-changing trends.
- Discover the top shifts reshaping work, leadership, and innovation.
- Learn simple tools to track trends and stay ahead of the curve.
- Apply trend insights to boost team performance and future readiness.



### The Future-Ready Organization: How to Stay Relevant in an Uncertain World FutureBend™ Organizational Assessments Available as an Add-on

- Uncover the FutureBend™ personality archetypes and how they influence decision-making.
- Learn methods to cultivate a culture of innovation and continuous learning.
- Develop a proactive approach to technological and market disruptions.

## NAMED A FORBES LEADING FEMALE FUTURIST

BOOK CRYSTAL!

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**Futurist and  
Technology talks  
for Leadership,  
Sales, and  
efficiency.**

RESIDENT FUTURIST ON SEASON 2  
OF EMMY-NOMINATED

# LIFE 2.0



## ASSESSMENTS & CONSULTING

Add Crystal's FutureBend PACE Assessment for each attendee as part of a speaking package, or bring Crystal in to assess the future readiness of your team and organization.



## SPEAKING

Hire Crystal to craft a customized and highly engaging talk for your event!

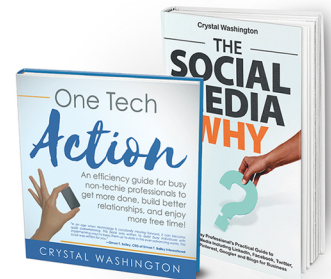


## COURSES

Choose from already-created courses on future-proofing organizations or have Crystal create a custom course to increase idea implementation post-keynote.

## CRYSTAL'S BOOKS

One Tech Action & The Social Media Why



## HAPPY CLIENTS

BARRON'S

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FARGO

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